

2025 npsoa Conference Schedule

TUESDAY, MARCH 18

Pre-Conference Gathering

at the Sky Deck at 7:00 pm

Private Streetcar Rides Around the City

WEDNESDAY, MARCH 19

Preconference Activities

Interactive Experience @ Innovation Hub

No Charge but must register in advance to attend.

Print It Forward- Community Service Project

Box Lunch Provided. No charge but must register in advance to attend.

Top Golf

(Pay On Your Own Activity)- Whether you're a pro or have never held a club, join us for a fun-filled time! \$100 per person Invoiced in March '25 when we have final head count. Subject to cancellation if we don't have enough participants. **Alcohol NOT included

THURSDAY, MARCH 20

Workshops 9:00 am - 5:00 pm

Welcome Reception 5:30 pm - 7:30 pm

FRIDAY, MARCH 21

General Sessions

FREE Concert/Party on the Plaza with the BIG DAM HORNS

SATURDAY, MARCH 22

General Sessions

Closing Party

Faulkner Lake Peach Orchard



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GENERAL SESSIONS, DAY 1 - FRIDAY MARCH 21, 2025

7:30am-8:50am	Networking Breakfast
9:00am-9:20am	Kick Off
9:20am-9:45am	A Glimpse Into the Future of Print & Technology
9:45am-10:45am	Getting Real Work Done with AI
10:45am-11:00am	Networking Break
11:00am-11:50am	Coffee, Caffeine & Conversations
11:50am-12:00pm	Welcome New Member/1st Time attendees
12:00pm-12:15pm	Service Project Presentation Overview with Errin Stanger, Providence Park
12:15pm-1:30pm	LUNCH
1:30pm-2:15pm	Panel Discussion –Real Stories, Real Success: Client Perspectives on Promo Products
2:15pm-3:00pm	Taking Action with Your Financial Results
3:00pm-3:10pm	Networking Break
3:10pm-3:50pm	Breakout Sessions – Topics to be announced
3:50pm-4:30pm	Member Business Success Story!
4:30pm-4:40pm	Day One Wrap up
4:40pm-6:30pm	VENDOR SHOWCASE
	Evening Activities

GENERAL SESSIONS, DAY 2 - SATURDAY MARCH 22, 2025

7:30am-8:50am	Networking Breakfast
9:00am-9:15am	Intro for Day 2
9:15am-10:00am	Managing Stress
10:00am-10:45am	SEO + Google Business Profiles
10:45am-10:55am	Networking Break
10:55am-11:35am	Panel Discussion- AI in Action: Printer Success Stories
11:35am-12:25pm	Elevate Your Brand: Creative Self-Promo Strategies for Business Growth
12:30pm-1:30pm	LUNCH
1:30pm-2:15pm	Marketing is the New Sales
2:30pm-2:40pm	Networking Break
2:40pm-3:20pm	Member Q & A - Talent Acquisition & Retention Strategies
3:20pm-3:50pm	Have You Mastered Your Niche? A Deep Dive into Targeted Marketing
3:50pm-4:00pm	Closing Remarks
5:00pm-8:00pm	Closing Party - Faulkner Lake Peach Orchard Party!

*Subject to change without notice.