



## NPSOA 2023 Offset & Digital Printing Pricing Survey - Part 6

### ADDITIONAL CHARGES

**Please follow these instructions to receive your FREE copy of the final report.**

- 1. Complete at least 50% of this worksheet.**
- 2. Visit the official NPSOA survey site where you will re-enter your answers and submit your survey for the NPSOA 2023 Printing Industry Offset & Digital Printing Pricing Study by April 11th, 2023.**
- 3. For the best experience, we recommend printing this survey out and filling in the answers or completing this survey using Adobe Acrobat Reader or Pro.**

**It is very important that you complete the worksheet as instructed. Due to our concerns regarding accuracy and the possibility of rejecting your survey form, we strongly urge you to complete this worksheet first, rather than attempting to go directly to the official electronic survey form. Please take your time and do it right.**

**YOU DO NOT HAVE TO answer every question. Please, however, DO NOT guess or provide "rough" estimates. We reserve the right to reject any survey form that in our opinion contains either inaccurate or erroneous data, or where less than 50% of the questions have been answered. *Please do not enter 0's or X's, simply leave questions blank for those questions for which you have no answer.***

**PLEASE REPORT current 2023 prices. Once again the Deadline for submitting the survey is April 11th, 2023. Please answer ALL SURVEY QUESTIONS in regards to CURRENT 2023 PRICES.**

**Please give your best price no matter if you would print it digitally or offset if the client supplied camera ready/print ready artwork. Include finished product to the customer including all charges for file prep, cutting, packaging etc. *Please DO NOT use brokered pricing - only if you produce in-house. Write in the total price and NOT per piece.***

**Besides printing prices, we would like to know what the added charges are for common finishing methods and ink charges.**

**\* 1. Name**

**\* 2. Company**



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3. **Press Wash-Up Charge.** *No symbols please. Enter a whole number only. If it does not apply, please leave blank.*

4. **PMS Color Charge.** *No symbols please. Enter a whole number only. If it does not apply, please leave blank.*

5. **Crash Numbering Charges.** *No symbols please. Enter a whole number only. If it does not apply, please leave blank.*

500	<input type="text"/>
1,000	<input type="text"/>
5,000	<input type="text"/>
10,000	<input type="text"/>

6. **Plastic Coil, Wire, or Velo Binding - 1/4" thick (approximately 30 sheets).** *No symbols please. Enter a whole number only. If it does not apply, please leave blank.*

10 books	<input type="text"/>
100 books	<input type="text"/>
500 books	<input type="text"/>

7. **Plastic Coil, Wire, or Velo Binding - 1/2" thick (approximately 100 sheets).** *No symbols please. Enter a whole number only. If it does not apply, please leave blank.*

10 books	<input type="text"/>
100 books	<input type="text"/>
500 books	<input type="text"/>

**8. Plastic Coil, Wire, or Velo Binding - 1" thick (approximately 200 sheets).** *No symbols please. Enter a whole number only. If it does not apply, please leave blank.*

10 books	<input type="text"/>
100 books	<input type="text"/>
500 books	<input type="text"/>

**9. Perfect Binding - 1/4" thick (approximately 30 sheets).** *No symbols please. Enter a whole number only. If it does not apply, please leave blank.*

10 books	<input type="text"/>
100 books	<input type="text"/>
500 books	<input type="text"/>

**10. Perfect Binding - 1/2" thick (approximately 100 sheets).** *No symbols please. Enter a whole number only. If it does not apply, please leave blank.*

10 books	<input type="text"/>
100 books	<input type="text"/>
500 books	<input type="text"/>

**11. Perfect Binding - 1" thick (approximately 200 sheets).** *No symbols please. Enter a whole number only. If it does not apply, please leave blank.*

10 books	<input type="text"/>
100 books	<input type="text"/>
500 books	<input type="text"/>

**12. GBC Binding - 1/4" thick (approximately 30 sheets).** *No symbols please. Enter a whole number only. If it does not apply, please leave blank.*

10 books	<input type="text"/>
100 books	<input type="text"/>
500 books	<input type="text"/>

**13. GBC Binding - 1/2" thick (approximately 100 sheets).** *No symbols please. Enter a whole number only. If it does not apply, please leave blank.*

10 books	<input type="text"/>
100 books	<input type="text"/>
500 books	<input type="text"/>

14. **GBC Binding - 1" thick (approximately 200 sheets).** *No symbols please. Enter a whole number only. If it does not apply, please leave blank.*

10 books

100 books

500 books

15. **Please Describe "Other" Binding**

16. **Scoring, Perforating or Creasing** - Assuming a large solid coverage where coated stock would typically crack on folding if not scored, which of the following practices do you tend to follow to fold a job:

- |  |  |
|--|--|
| <input type="radio"/> We will fold with no pre-scoring                         | <input type="radio"/> We pre-score on separate machine (note the machine below) and then fold. We will use the folder to score and then fold on a 2nd pass |
| <input type="radio"/> We will pre-scoring before folding                       | <input type="radio"/> We will use a score and fold machine (note the machine below)  |
| <input type="radio"/> We will use folder to score and fold using a right angle |  |

17. **Score/Perf/Crease machine**

- |  |                               |
|--|-------------------------------|
| <input type="radio"/> Count                  | <input type="radio"/> Horizon |
| <input type="radio"/> Duplo                  | <input type="radio"/> Morgana |
| <input type="radio"/> Graphic Wizard         | <input type="radio"/> Rollem  |
| <input type="radio"/> Other (please specify) |                               |

18. **Model #**

19. **Overall rating of Score/Perf/Crease Machine in above questions** - 0 being the worst and 10 best

- |                               |                               |
|-------------------------------|-------------------------------|
| <input type="radio"/> 0 WORST | <input type="radio"/> 6       |
| <input type="radio"/> 1       | <input type="radio"/> 7       |
| <input type="radio"/> 2       | <input type="radio"/> 8       |
| <input type="radio"/> 3       | <input type="radio"/> 9       |
| <input type="radio"/> 4       | <input type="radio"/> 10 BEST |
| <input type="radio"/> 5       |                               |

20. **Charges for Creasing/Scoring - quantities are for number of sheets.** *No symbols please. Enter a whole number only. If it does not apply, please leave blank.*

Quantity 100	<input type="text"/>
Quantity 500	<input type="text"/>
Quantity 1,000	<input type="text"/>
Quantity 5,000	<input type="text"/>

21. **Charges for Perforating - quantities are for number of sheets.** *No symbols please. Enter a whole number only. If it does not apply, please leave blank.*

Quantity 100	<input type="text"/>
Quantity 500	<input type="text"/>
Quantity 1,000	<input type="text"/>
Quantity 5,000	<input type="text"/>

22. **Charges for Folding (single fold like half-fold, z-fold or u-fold) - quantities are for number of 8 1/2" x 11" sheets.** *No symbols please. Enter a whole number only. If it does not apply, please leave blank.*

Quantity 100	<input type="text"/>
Quantity 500	<input type="text"/>
Quantity 1,000	<input type="text"/>
Quantity 5,000	<input type="text"/>

23. **Do you do UV Coating in-house?**

- Yes
- No

24. **UV Equipment Brand**

- Duplo
- Graphic Wizard
- TEC
- Other (please specify)

25. **Model #**

**26. Charges for Gloss UV Coating - per side, per flat sheet.** *No symbols please. Enter a whole number only. If it does not apply, please leave blank.*

Quantity 100	<input type="text"/>
Quantity 500	<input type="text"/>
Quantity 1,000	<input type="text"/>
Quantity 5,000	<input type="text"/>

**27. Charges for Satin UV Coating - per side, per flat sheet.** *No symbols please. Enter a whole number only. If it does not apply, please leave blank.*

Quantity 100	<input type="text"/>
Quantity 500	<input type="text"/>
Quantity 1,000	<input type="text"/>
Quantity 5,000	<input type="text"/>

**28. Model #**

**29. Flat Charge for Textured Coating - only answer if you offer and do in-house.** *No symbols please. Enter a whole number only. If it does not apply, please leave blank.*

**30. Cost per side per flat sheet for Textured Coating - only answer if you offer and do in-house**